

DEPARTMENT OF COMMERCE (SELF FINANCING)
HENRY BAKER COLLEGE, MELUKAVU
CERTIFICATE PROGRAMME 2023-24

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.....

Title of the Programme: E- Commerce

Name of the Faculty in Charge: **Smt. Tintumol Kuriachen** Instructional hours: 30Hrs

SYLLABUS

Objective:

- I. To understand different aspects of E-Commerce.*
- II. To understand the nature, scope and characteristics of E-commerce.*
- III. To provide the technical skills and operational insights into different areas of E-Commerce.*
- IV. To identify the opportunities and challenges offered by E-Commerce.*

Outcome:

- I. Students will be able to understand E-Commerce concepts.
- ii. Students will be able to understand E-Commerce models and infrastructure.
- iii. Students will learn how E-Commerce concepts are applied to different fields such as education, banking, tourism and so on.
- iv. This course will inspire students with online business ideas and motivate them to apply what they learned in the real life.

Module I: Define the E-Commerce and E-Business, E-Commerce types and E-Commerce transactions. Define E-Business models, Internet marketing and E-Tailing, Elements of E-Business models, Explain the benefits and limitations of E-Commerce. **(10 Hrs)**

Module II: Define E-Marketplace and describe their functions, Explain E-Marketplace types and their features, E-Commerce in the wireless environment. **(8 Hrs)**

Module III: E-Payment, Describe payment methods in B2B E-commerce, E-tourism, Define electronic learning, Discuss the benefits and drawbacks of E-learning, Describe the major technologies used in E-Learning, **(12 Hrs)**

Suggested Readings and Reference Books:

1 *Electronic Commerce: A managerial Perspective*, Turban, E. et al., Prentice Hall 2008.

2. *Electronic Business and Electronic Commerce Management*, 2nd edition, Dave Chaffey, Prentice Hall, 2006.

3. *E-Learning Tools and Technologies*, Horton and Horton, Wiley Publishing.

HENRY BAKER COLLEGE MELUKAVU
DEPARTMENT OF COMMERCE (SELF FINANCING)
CERTIFICATE PROGRAMME 2023-24
COURSE: FUNDAMENTALS OF E-COMMERCE
COURSE CODE: HBC/COM-SF/CP01/2023-24

AIM:

The aim of the course is typically to provide participants with a comprehensive understanding of the principles, strategies and technologies behind conducting business online and develop skills to succeed in the rapidly evolving digital marketplace.

ASSESSMENT PROCEDURE:

To deliver the curriculum content, theory sessions were carried out. For assessment written exam was conducted.

SUMMARY REPORT OF THE PROGRAMME:

The certificate programme 'Fundamentals of E-Commerce' aimed in inspiring students with online business ideas and motivate them to apply what they learned in the real life. The 30 hour curriculum was designed in such a way that students gain knowledge of how e-Commerce concepts are applied to different fields such as education, banking, tourism and so on. 24 students participated in the programme. The course included theory sessions only. After delivering the course content a written examination was conducted for evaluation. Certificates are issued after the completion of the course.

OUTCOME:

On completion of the course, students gained a good knowledge of E-Commerce concepts and models. This will also be useful in their daily lives and in their studies.

ATTENDANCE

Register of Attendance and Fees for the Month of		2023		2024		FUNDAMENTALS OF E-COMMERCE		Standard							
Admission No.	NAME	Day	Date	No. of days present	No. of days present up to date	Admission fee	Date of Payment	Tuition Fee			Total	Date of Payment	Signature of class Teacher	Remarks	
								Rs.	Paise	Rs.					
21C2210	Aryal, Kaji														
21C2211	Aryal, Mona														
21C2212	Aryal, K. Annu														
21C2213	Aryal, Raju														
21C2214	Baladhar, Ksh. B.														
21C2215	Dev, Chandra														
21C2216	Mona, Joseph														
21C2217	Sudha, Michael														
21C2218	Kishor, Pratik														
21C2219	Pratik, Manik														
21C2220	Pratima, Shakti														
21C2221	Pratima, P.R.														
21C2222	Pratima, Manoj														
21C2223	Pratima, Pratik														
21C2224	Pratima, Pratik														
21C2225	Pratima, Pratik														
21C2226	Pratima, Pratik														
21C2227	Pratima, Pratik														
21C2228	Pratima, Pratik														
21C2229	Pratima, Pratik														
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21C2237	Pratima, Pratik														
21C2238	Pratima, Pratik														
21C2239	Pratima, Pratik														
21C2240	Pratima, Pratik														
21C2241	Pratima, Pratik														
21C2242	Pratima, Pratik														
21C2243	Pratima, Pratik														
21C2244	Pratima, Pratik														
21C2245	Pratima, Pratik														
21C2246	Pratima, Pratik														
21C2247	Pratima, Pratik														
21C2248	Pratima, Pratik														
21C2249	Pratima, Pratik														
21C2250	Pratima, Pratik														

Name and Signature of Teachers in Charge
 Pratima Pratik
 Name and Signature of Head
 Pratima Pratik

DEPARTMENT OF COMMERCE (SELF FINANCING)

HENRY BAKER COLLEGE, MELUKAVU

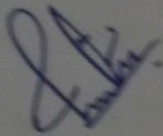
Certificate Programme 2023- 24

PROFESSIONAL ENGLISH COMMUNICATION

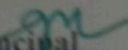
List of Students Enrolled

Sl. No.	Enrolment Id	Name of students
1	23HS104	Ashish Georgekutty
2	23HS113	Ranjitha Ravi
3	23HS119	Sreehari K S
4	22HS101	Adithyan V Suresh
5	22HS104	Albia Manuvel
6	22HS106	Alen Wilson
7	22HS136	Sulfiya Latheef
8	22HS127	Rahul Rajeev
9	22HS131	Saljo V James
10	22FT701	Alfiya Noushad
11	22FT704	Risana Arif
12	22FT706	Salfiya Sakkeer
13	23CP210	Gerolin Sebastian
14	23CP212	Govind Biju
15	23CP217	Sebin Sebastian
16	21CP243	Subin C Michael
17	21CP233	Nancy K Michael
18	23PH601	Niranjana P
19	22MC402	Alan Thomas
20	22MC413	Roshin Roy

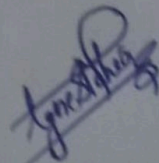
21	22MC414	Saju Binu
22	22MC408	Ditto Joshy
23	23HS118	Soniya Manoj



Head of the Department



Principal
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Course Coordinator



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CERTIFICATE PROGRAMME -2023-2024

This is to certify that *Mr/Ms.....Anoja S.....* has
successfully completed the certificate programme in *Fundamentals of E-commerce* conducted by the
Department of *Commerce (Self)* with Grade *B* in the examination held on *18th March 2024*


Course Coordinator


IQAC Coordinator




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This is to certify that ~~Mr./Ms.~~ *Anaina Benny*..... has
successfully completed the certificate programme in *Fundamentals of E Commerce* conducted by the
Department of *Commerce (Self)* with Grade *B* in the examination held on *18th March 2024*

[Signature]
Course Coordinator

[Signature]
IQAC Coordinator



[Signature]
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This is to certify that *Mr/Ms. Sneha S Sathesh*.....has

successfully completed the certificate programme in *Fundamentals of E-Learning* conducted by the

Department of *E-Learning (Self)* with Grade *A* in the examination held on *18th March 2024*

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This is to certify that *Mr. Ms. Amal Krishna*.....has

successfully completed the certificate programme in...*Fundamentals of E-Commerce* conducted by the

Department of...*Commerce (Self)* with Grade *C* in the examination held on...*18th March 2024*

S. J. S.
Course Coordinator

A. J. S.
IQAC Coordinator



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This is to certify that ~~Mr~~/Ms.....*Jyothisha Sunil*.....has
successfully completed the certificate programme in.....*Fundamentals of E-Commerce*.....conducted by the
Department of.....*Commerce (Self)*.....with Grade *B* in the examination held on.....*18th March 2024*

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This is to certify that **Mr. Ms. Aswathy V.S**.....has
successfully completed the certificate programme in **Fundamentals of E-Commerce** conducted by the
Department of **Commerce (Self)** with Grade **B** in the examination held on **18th March 2024**

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This is to certify that *Mr./Ms. Anjali Saji* has successfully completed the certificate programme in *Fundamentals of E-Commerce* conducted by the Department of *Commerce (Self)* with Grade *B* in the examination held on *18th March 2024*

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This is to certify that *Mr. Ms. Ananthakrishnan* *M B* has
successfully completed the certificate programme in *Fundamentals of E-Commerce* conducted by the
Department of *Commerce (Self)* with Grade *B* in the examination held on *18th March 2024*

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This is to certify that *Mr. Ms. Ananda Musali*.....has
successfully completed the certificate programme in *Fundamentals of E-Commerce* conducted by the
Department of *Commerce (Self)* with Grade *B* in the examination held on *18th March 2024*


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This is to certify that Mr/Ms.....*Akash P R*.....has
successfully completed the certificate programme in.....*Fundamentals of E Commerce*.....conducted by the
Department of.....*Commerce (Self)*.....with Grade *B* in the examination held on.....*18th March 2024*

[Signature]
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This is to certify that *Ms. Praveena Shaji* has
successfully completed the certificate programme in *Fundamentals of E-Commerce* conducted by the
Department of *E-commerce (Self)* with Grade *B* in the examination held on *18th March 2024*


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This is to certify that *Mr. Ms.* Sivish Jose has successfully completed the certificate programme in Fundamentals of E-commerce conducted by the Department of Commerce (Self) with Grade B in the examination held on 18th March 2024


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This is to certify that **Mr./Ms. Aswathy Benny**.....has
successfully completed the certificate programme in **Fundamentals of E-Commerce** conducted by the
Department of **Commerce (Self)** with Grade **B** in the examination held on **18th March 2024**

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This is to certify that *Mr/Ms.....Derejaj Manu.....* has
successfully completed the certificate programme in.....*Fundamentals of E-Commerce* conducted by the
Department of.....*Commerce (Self)* with Grade *B* in the examination held on.....*18th March 2024*


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This is to certify that **Mr. Ms. Krishna Priya Ajimon** has
successfully completed the certificate programme in **Fundamentals of E-Commerce** conducted by the
Department of **Commerce (Self)** with Grade **A** in the examination held on **18th March 2024**


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This is to certify that **Mr./Ms. Sneha Michael** has
successfully completed the certificate programme in **Fundamentals of E-Commerce** conducted by the
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This is to certify that ~~Mr.~~Ms.....*Mariga Joseph*.....has
successfully completed the certificate programme in.....*Fundamentals of E-Commerce*.....conducted by the
Department of.....*Commerce (Self)*.....with Grade *B* in the examination held on.....*18th March 2024*

[Signature]
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This is to certify that **Mr./Ms.....Devu Shinto.....** has
successfully completed the certificate programme in.....**Fundamentals of E-Commerce** conducted by the
Department of.....**Commerce (Self)** with Grade **A** in the examination held on.....**18th March 2024**

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This is to certify that Mr./Ms. *Balabhaskar P S* has
successfully completed the certificate programme in *Fundamentals of E-Commerce* conducted by the
Department of *Commerce (Self)* with Grade *A* in the examination held on *18th March 2024*

[Signature]
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[Signature]
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This is to certify that Mr./Ms.....*Aswin Biju*.....has
successfully completed the certificate programme in.....*Fundamentals of E-Commerce*.....conducted by the
Department of.....*Commerce (Self)*.....with Grade **B** in the examination held on.....*18th March 2024*.....

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This is to certify that **Mr.Ms. Arathy K. Binu**.....has
successfully completed the certificate programme in **Fundamentals of E-Semexce** conducted by the
Department of **Semexce (Self)** with Grade **B** in the examination held on **18th March 2024**

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This is to certify that *Mr./Ms. Anna Maria V S*.....has
successfully completed the certificate programme in.....*Fundamentals of E-Commerce* conducted by the
Department of.....*Commerce (Self)*.....with Grade *B* in the examination held on.....*18th March 2024*


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This is to certify that **Mr./Ms. Anja Anu** has successfully completed the certificate programme in **Fundamentals of E-Commerce** conducted by the Department of **Commerce (Self)** with Grade **B** in the examination held on **18th March 2024**

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This is to certify that ~~Mr.~~Ms. *Anjali Reji*.....has
successfully completed the certificate programme in.....*Fundamentals of E-Commerce*.....conducted by the
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